

Any listing, *shot like a film.*

Every prompt, screenshot, and checklist to build cinematic walkthrough videos — companion to the full guide at brianwith.ai/learn. Everything is copy-paste ready.

2

films per listing

~170

credits per run

30–45 min

typical DIY run

0

shoot days

WHAT YOU NEED

The quick list — gather these, then start

- ☐ A paid Claude plan with Claude Code — the AI that does all the work (claude.com/claude-code)
- ☐ A Higgsfield account with ~170+ credits — the video engine (higgsfield.ai)
- ☐ The Higgsfield connector added to Claude — one-time wiring, exact URL + screenshots inside
- ☐ A listing URL — Airbnb, VRBO, or your own property page
- ☐ No editing software, no code skills — if you can chat with Claude, you're qualified

WHAT YOU'RE BUILDING

Two films from one listing URL

1. A 16:9 walkthrough master (~90 seconds, 1080p) for the listing page — clean, text-free, structured like a real tour.
2. A 9:16 social short (~45 seconds) with elegant text overlays — one file for Reels, YouTube Shorts, and TikTok.

Every frame starts from a photo the listing already has. Nothing is invented — the AI's job is camera movement, not set design. Typical do-it-yourself run: 30–45 minutes, mostly unattended. Watch both finished films at brianwith.ai/learn.

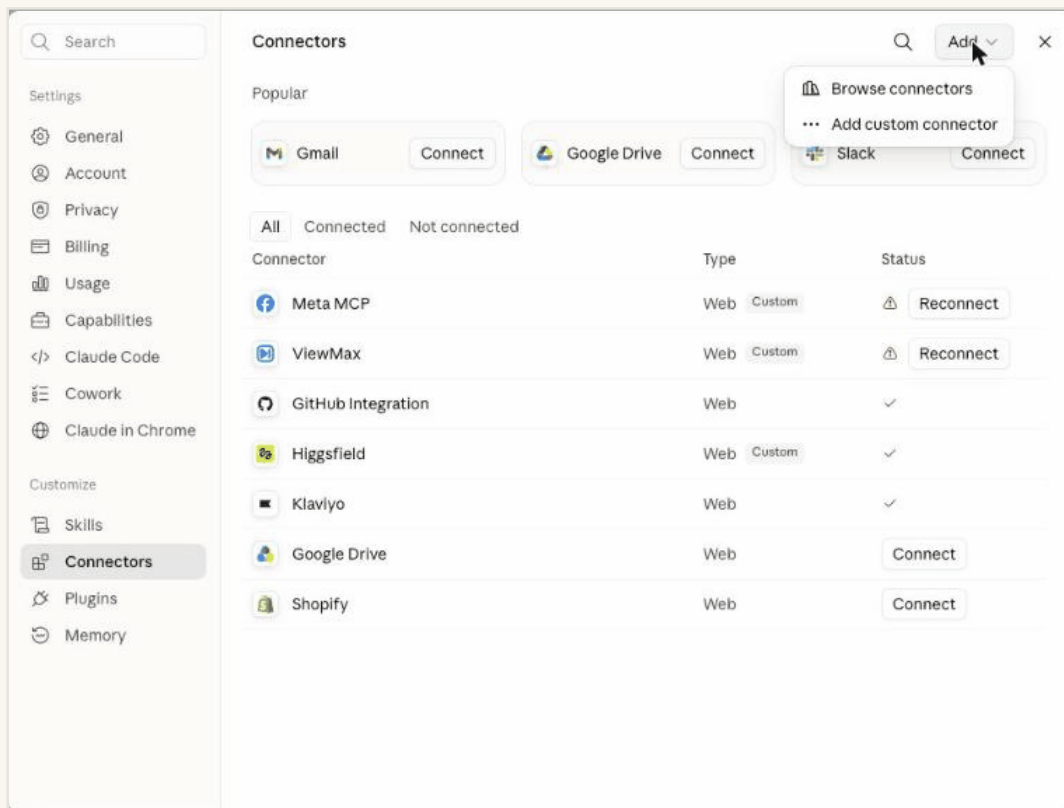


REAL OUTPUT – ONE AUSTIN LISTING, BOTH FORMATS

ONE-TIME SETUP

About 10 minutes, once

- ☐ Open Claude Code (claude.com/claude-code) – comes with your paid Claude plan. It's the same Claude you chat with, except it can run tools and hand you finished files.
- ☐ Create a Higgsfield account (higgsfield.ai) – the video engine. Pick a plan with ~170+ credits.
- ☐ In Claude, open Settings > Connectors, click Add > Add custom connector:

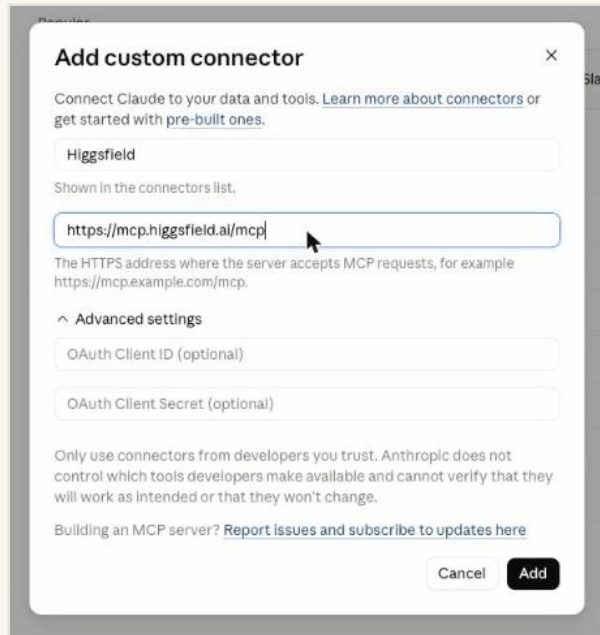


CLAUDE → SETTINGS → CONNECTORS → ADD

- Name it Higgsfield and paste this exact Remote MCP server URL, then click Add and sign in when asked:

REMOTE MCP SERVER URL

`https://mcp.higgsfield.ai/mcp`

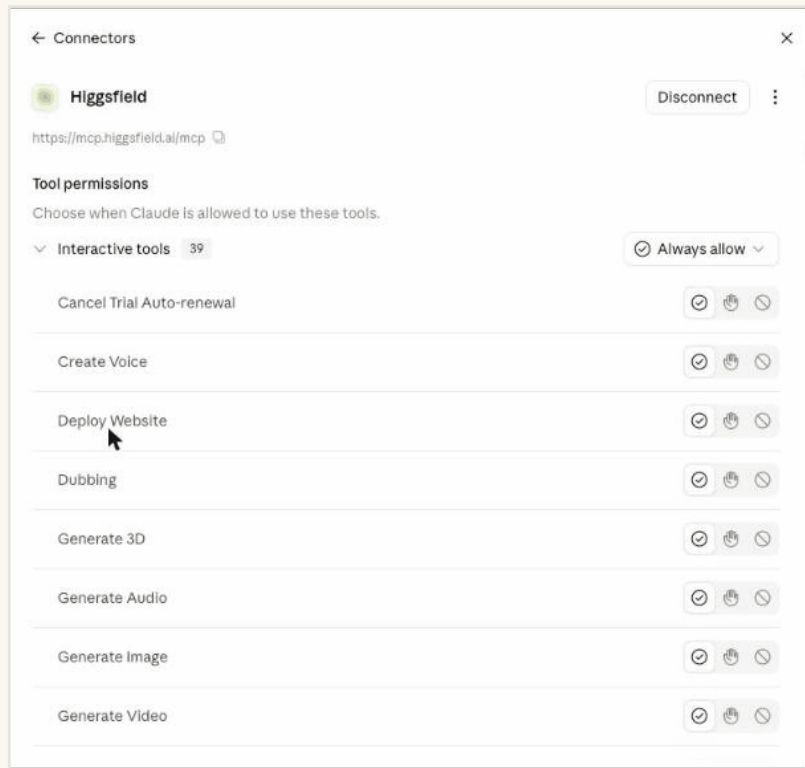


THE DIALOG, FILLED IN EXACTLY LIKE THIS

- Sanity check — type the line below in Claude; a credit count back means you're wired:

SAY TO CLAUDE

Check my Higgsfield credit balance.



CONNECTED — HIGGSFIELD'S VIDEO TOOLS NOW SHOW IN CLAUDE

TEACH CLAUDE THE WORKFLOW

Save it as a skill — once

SAY TO CLAUDE

Save the following as a skill called "listing-videos" so we can reuse it for any listing.

...then paste the one-prompt version (the single master prompt near the end of this pack) underneath. From then on, one message makes a video.

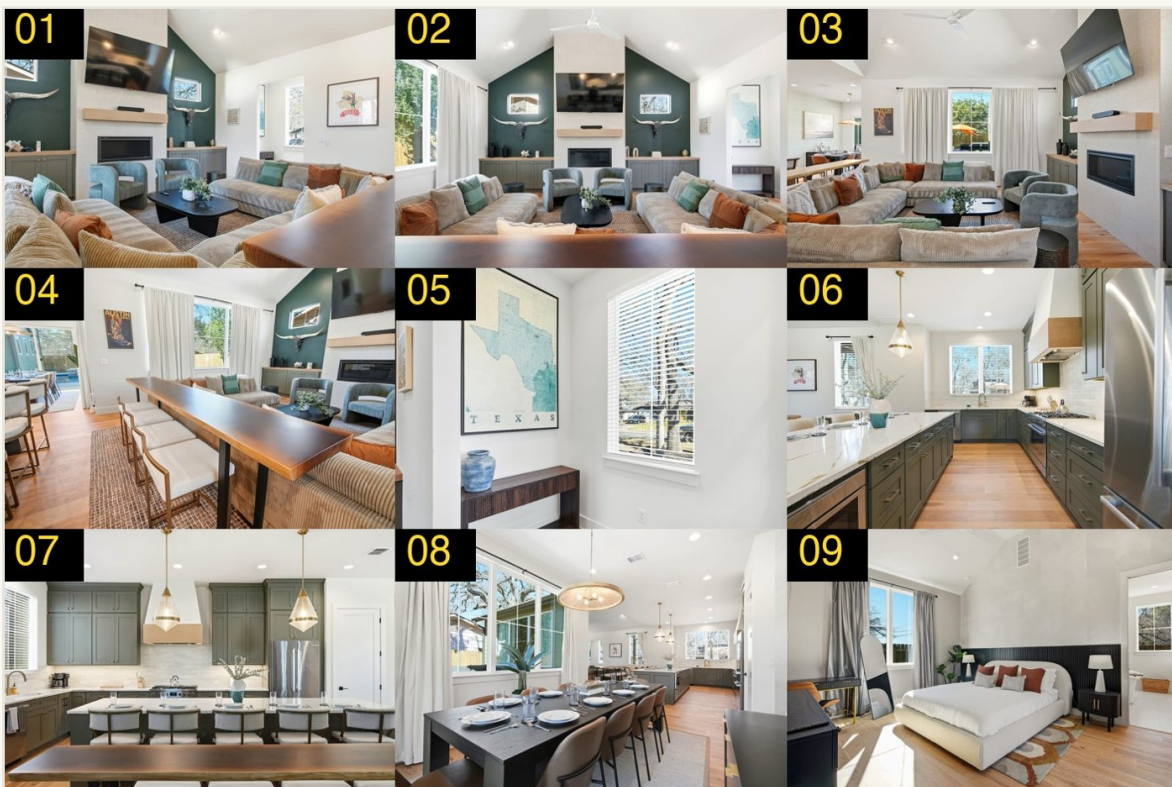
STEP 1

Give Claude the listing URL — that's the whole step

1 · START A VIDEO

Make a walkthrough video package for this listing: [URL].
I want the 16:9 walkthrough master and the 9:16 social short.
Only use facts you verified from the listing.

Claude pulls every photo, the room labels, and the property facts — beds, baths, rating, amenities. The facts rule: if the listing doesn't say it, your video doesn't say it. No badges it doesn't hold, no 5.0 on a 4.98.



WHAT CLAUDE SHOWS YOU — EVERY PHOTO NUMBERED AND ROOM-LABELED

STEP 2

Plan the tour: arrive · live · rest · play · dusk

2 · PLAN THE SHOTS — LEAD WITH THE MONEY SHOT

Plan ~20 shots. This is a sales pitch - sequence for engagement: rank every photo by visual impact first, and open with the single most beautiful, enticing frame - the money shot, no exceptions. A real aerial opens only if it IS the money shot (never fake one; check the unlabeled extras at the end of the gallery). Spread the strongest visuals across the whole cut - never two ordinary shots back to back; plain-but-necessary rooms sit between hero shots. Keep a tour feel where it doesn't fight the pacing, pair two-photo rooms into travel shots, and close at twilight on the second-strongest amenity.

The first two seconds decide whether anyone keeps watching — the money shot opens, whatever type it is. Nothing gets left out: plain rooms sit between hero shots, so placement does the selling. Two-photo rooms become flowing travel shots (the biggest quality lever).

STEP 3

Generate the shots — the photo is ground truth

3 · SHOT TEMPLATE — SINGLE-PHOTO GLIDE (5S)

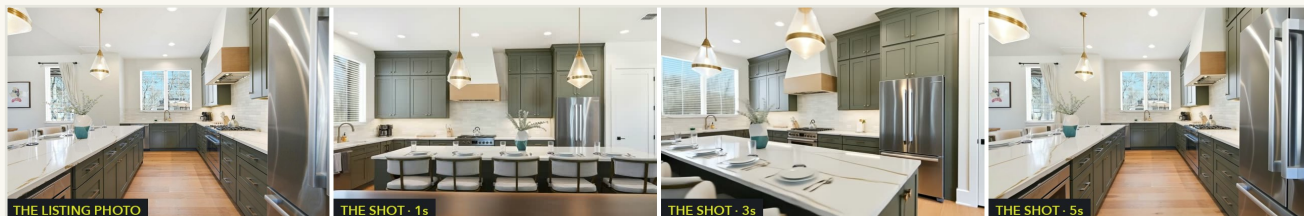
Smooth flowing gimbal walkthrough gliding forward through the {room} toward {focal point}. Continuous steady movement, no shake. Photorealistic, no people, no text. Preserve the {key objects} exactly as shown; only the camera moves. {Lighting as shot}. Premium real estate interior.

4 · SHOT TEMPLATE — TWO-ANGLE TRAVEL (6S, PHOTO A START / PHOTO B END)

Smooth flowing {room} reveal. Camera glides past {contents of photo A}, then continues toward {contents of photo B}. Continuous flowing movement, no cuts, no shake. Photorealistic, no people, no text. Preserve all furniture and finishes exactly as shown; only the camera moves. {Lighting}. Premium real estate interior.

5 · SHOT TEMPLATE — AERIAL OPENER (8S, REAL AERIAL PHOTOS ONLY)

Aerial drone footage, golden hour. Smooth steady forward drone flight over {scene} toward {landmark}. Slow, stable, high-altitude cinematic drone move with gentle forward parallax. Photorealistic, no people, no text. Preserve {sky and landscape} exactly as shown. Premium real estate opening shot.



ONE LISTING PHOTO IN — ONE FLOWING CAMERA MOVE OUT

Expect Higgsfield to occasionally suggest a stylistic preset (a moody "IN THE DARK" look) — tell Claude to decline and resubmit. Presets fight the bright, faithful look a listing needs.

STEP 4

QC with your own eyes, then assemble

6 · QC PASS

Show me a five-frame strip from every clip.



A FIVE-FRAME QC STRIP — LOOK FOR WARPED TEXT, INVENTED FURNITURE, MORPHY TRAVEL

7 · ASSEMBLE BOTH FILMS

Stitch the clips into the 16:9 master at 1080p, 24fps, with 0.55-second crossfades and a fade in and out. Keep it text-free. Then build the 9:16 social cut from the best 9 shots at 30fps: blurred background fill, sharp center band, and text overlays using only the facts you verified - a title card, one amenity label per shot, and an end card with the real rating.

Post the vertical natively on each platform and add the music in-app — native audio gets better reach than baked-in tracks. Keep your clips: re-cuts are free.

MOVING FAST

The one-prompt version — once you know the steps

After your first run, you don't need the steps one at a time. This single prompt runs the whole pipeline, pausing only for your QC approval — it's also exactly what to paste when you save the skill in setup.

THE WHOLE JOB IN ONE PROMPT — PART 1 OF 2

Make a complete walkthrough video package for this listing: [PASTE URL]

Act as a senior real estate film director. The bar for everything you produce: a clean, professional, premium listing film - bright and inviting, calm flowing camera work, faithful to the property. Every choice should look deliberate. No gimmicks, no artifacts, nothing that reads as AI-generated. If a shot doesn't meet that bar, reshoot it before showing me.

HARD RULE - never fabricate. Every frame shows only what the listing's photos actually show. Do not invent, add, upgrade, or "improve" rooms, furniture, views, finishes, or amenities - and claim nothing the listing doesn't state. A guest books from this video and then walks through the real front door: if the video shows anything the property doesn't have, we have misrepresented it. When in doubt, show less, never more.

Follow this exact workflow:

1. EXTRACT - Pull every photo with its room label, plus the verified facts: bedrooms, baths, sleeps, rating, review count, amenities. The facts rule: if the listing doesn't say it, our video doesn't.
2. PLAN ~20 shots. This is a sales pitch - sequence for engagement, not just geography:
 - Rank every photo by visual impact first. The single most beautiful, enticing frame is the MONEY SHOT and it opens the video, no exceptions. A real aerial opens only if it IS the money shot (never fake one; check the unlabeled extras at the end of the gallery for hidden aerials).
 - Spread the strongest visuals across the whole cut. Never place two ordinary shots back to back - every plain-but-necessary room sits between two hero shots so momentum never drops.
 - Keep a tour feel (arrive, live, rest, play, dusk) where it doesn't fight the pacing. Pair rooms with two overlapping photos into start-frame/end-frame travel shots. Close at twilight on the second-strongest amenity.

PART 2 OF 2 – CONTINUE IN THE SAME MESSAGE

3. GENERATE each shot with Higgsfield (kling3_0, sound off): 5s glides, 6s travel shots, 8s aerials. Every prompt must include: "Photorealistic, no people, no text. Preserve the [room's key objects] exactly as shown; only the camera moves" plus the lighting as it exists in the photo. If Higgsfield recommends a style preset, decline it and resubmit.
4. QC - Show me a five-frame strip from every clip and wait for my approval. Regenerate anything I flag (warped text, invented objects, morphy travel).
5. ASSEMBLE after my approval:
 - 16:9 master: 1080p, 24fps, 0.55s crossfades, fade in/out, completely text-free
 - 9:16 social: best 9 shots, 30fps, blurred background fill, sharp center band, overlays from verified facts only (title card, one amenity label per shot, end card with the real rating), ~45 seconds

Deliver both files silent, named with the property name and format.

BEFORE ANYTHING SHIPS

The QC checklist

- ☐ No warped text or signage anywhere — neon signs, house numbers, appliance labels
- ☐ No invented furniture, rooms, or people — the photo is ground truth
- ☐ Travel shots flow — no morphy in-between frames (closer photo pair, or single glide)
- ☐ Twilight stayed twilight; daylight stayed daylight
- ☐ Every overlay claim appears in the listing — rating, beds, baths, badges; no rounding up
- ☐ Master is text-free · vertical is 1080×1920 at 30fps · both silent (add music in-app)

Full guide with the finished films embedded: brianwith.ai/learn · Stuck on a step? Join us at brianwith.ai/community.